

Ski and Stay Vacation Sweepstakes Official Rules

No purchase necessary to enter or win. **A purchase does not increase chances of winning. Only open to legal residents of the continental United States mainland who are at least 18 years of age. Void where prohibited by law.**

1. **HOW TO ENTER.** Between November 20, 2009 and January 31, 2010, consumers can visit <http://www.parkcityarealodging.com/> to register for a chance to win the Ski and Stay Vacation Sweepstakes. Entrants register for the sweepstakes by submitting the online registration form including name, home address, e-mail address, and telephone number. All entries become property of the Park City Chamber Bureau / Park City Area Lodging Association (hereafter known as Park City).

LIMIT: ONE ENTRY PER HOUSEHOLD.

2. **DRAWING.** All entries must be received by before 11:59 PM, MTN, Sunday January 31, 2010. Winner will be selected in a random drawing. The random drawing will be held on or about Tuesday, February 2, 2010 from all eligible entries received. By participating, entrants agree to the Official Rules and to the decisions of the judges, which shall be final and binding in all respects.

Park City will attempt to notify the winner by telephone and/or e-mail the same day of the drawing. If Park City is unable to notify the winner by telephone or if the email is returned undeliverable within 72 hours from the drawing, the prize will be forfeited and an alternate winner will be selected. Notification calls and/or emails will be made during normal business hours at the daytime phone number given at time of entry.

3. **PRIZES.**

One (1) Grand Prize Winner will receive:

- a) Roundtrip coach air transportation for two (2) from any major continental United States mainland area airport to the Salt Lake City International Airport. Blackout dates may apply.
- b) Roundtrip ground transportation from Salt Lake City International Airport to Newpark Resort Hotel. Blackout dates may apply.
- c) Three (3) night luxury accommodations for two (2) people at Park City, Utah's Newpark Resort Hotel. Some restrictions apply. Based on availability and double occupancy. Not valid during holidays and Sundance Film Festival.
- d) Two (2) lift tickets to each of Park City's three winter resorts (Deer Valley, The Canyons and Park City Mountain resorts). Each ticket valid for one day use during the 2009/2010 season. Blackout dates may apply.

Winner is solely responsible for all other expenses not specified herein, including but not limited to additional travel, meals, tips, and unspecified transportation costs. Grand prize must be redeemed before end of April 11, 2010. Approximate Retail value of Grand Prize package = \$4,100.00

Prizes cannot be redeemed for cash and are valid only for the services above, with no substitutions of prize by winner. Park City Chamber / Park City Area Lodging Association reserve the right to substitute, at its sole discretion, any part of this prize for cash or similarly valued consideration should any part of the prize be unavailable for any reason. All taxes and all other expenses associated with the acceptance and/or use of the prizes are the sole responsibility of winners.

Odds of winning the prize will depend on the total number of eligible entries received.

4. **ELIGIBILITY.** Employees/members of the Park City Chamber / Park City Area Lodging Association, their respective parent, subsidiary and affiliated companies, advertising/promotional agencies, and the members of anyone of the immediate family of such employees and agents, and persons living in the same household of such employees/agents are ineligible to participate or win the prize if selected in the drawing.

All federal, state and local laws and regulations apply. Entrants agree to abide by these official rules and any decision of Park City's are final in all sweepstakes matters. Failure to comply with the rules will result in disqualification from the promotion.

5. **DISCLAIMER.** By entering, participants agree to assume all risks, and to release, discharge and hold harmless Park City Chamber / Park City Area Lodging Association, their respective parent, subsidiary and affiliated companies and their respective officers, directors, agents and employees of any of the above organizations from any claims and all liability for any injuries, losses, or damages to persons of any kind caused in whole or in part, directly or indirectly, by participation in the promotion and/or the acceptance, possession, or use/misuse of the prize or participation in any prize-related activities.

Acceptance of prize constitutes permission (except where prohibited by law) to use winner's name, city, state, likeness and/or voice for purposes of advertising, promotion and publicity without additional compensation.

6. **INTERNET DISCLAIMER LANGUAGE.** Sponsors are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, other causes beyond sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest. Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the contest, and/or disqualify any individual who tampers with the entry process. In the event this sweepstakes is compromised in any way, electronically or otherwise, Park City reserves the right to terminate or modify this Sweepstakes and/or award in a random drawing the prize from among the entries received prior to the date of the termination. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this contest. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

7. **ADDITIONAL RULES.** Grand Prize winner will be required to sign and return an Affidavit of Eligibility, Release and Indemnification within 72 hours using electronic communication (email) by the date printed on the prize notification. In the event of noncompliance with these requirements, or if prize notification is returned as undeliverable, winner may be disqualified, and an alternate winner will be selected, time permitting. If guest(s) is/are a minor, he/she may only accompany his/her/their parent/legal guardian (i.e., the winner). Sponsor reserves the right, in their sole discretion, to cancel or modify the Sweepstakes should virus, bugs, unauthorized human intervention, or other causes beyond the control of Sponsor corrupt or impair the administration, security, fairness, or proper play of the Sweepstakes, and in such event select the winner, if possible, in a random drawing from all eligible entries received (if any) up to the time of cancellation.

8. **WINNERS LIST.** For the name of the winner, send a self-addressed stamped envelope to Park City Chamber, C/O Richter7, Ski and Stay Vacation Sweepstakes Winner's List, 280 South 400 West, Suite 200, Salt Lake City, Utah 84101 by June 30, 2010.